



Advertising with Paralegals Connect

Affiliate Information Packet

Who we are: **Paralegals Connect** was created in 2013 by Crystal Cornett with the purpose of connecting paralegals around the world to network, interact, and learn from each other. We started out as one Facebook group and we have transformed into five paralegal groups which all provide support for every stage of your legal career. **Paralegals Connect currently has 23,900+ combined members.**

Paralegals Connect is always looking for Affiliates that can offer our paralegals, legal assistants, future paralegals, and future attorneys the skills and services that will help them succeed in their careers. Our groups strive to provide information to the latest and greatest resources, education, and cost-effective opportunities that will enhance the skills, knowledge, and competency of our members. Becoming an Affiliate with our groups offers worldwide visibility to approximately **23,900+ combined members** in the industry. Additional information about our groups can be found by visiting www.ParalegalsConnect.com.

**** Only Affiliates are permitted to advertise or share links within our groups. All affiliates must provide a service relevant to the legal industry. Unrelated products will be denied.**

Revised December 2020

Organization Demographics

Paralegals Connect

www.Facebook.com/Groups/ParalegalsConnect

Our first and largest group created for paralegals and paralegals-in-the-making to interact with other paralegals worldwide and provide valuable information to succeed in the paralegal industry.

Number of group members: 13,946

Paralegals Connect: Employment Board

www.Facebook.com/Groups/PCEmploymentBoard

A group designed for those seeking legal employment or internships, and for those seeking to hire legal professionals for their firm.

Number of group members: 4,442

Virtual/Freelance Paralegals Connect

www.Facebook.com/Groups/Virtual.FreelanceParalegalsConnect

A group designed for Virtual and/or Freelance Paralegals and those intending to break free of their 8-5 to go out on their own.

Number of group members: 3,217

LSAT Connect

www.Facebook.com/Groups/LSATConnect

A group designed for those studying for the Law School Admission Test.

Number of group members: 790

Paralegals Connect: Study Group

www.Facebook.com/Groups/ParalegalsConnectStudyGroup

A group created for those attending a paralegal school or studying for a Paralegal Certification Exam where you can post questions about your legal studies.

Number of group members: 701

Paralegals Connect: Facebook Page

www.Facebook.com/pg/ParalegalsConnect

Number of Likes: 401

Paralegals Connect: Instagram

www.Instagram.com/ParalegalsConnect

#ParalegalsConnect

Number of followers: 701

Paralegals Connect: Twitter

<https://Twitter.com/ParalegalsCnnct>

@ParalegalsCnnct

Number of followers: 116

Website:

www.ParalegalsConnect.com

Email distribution list:

Collected paralegal email distribution list: **2,400+**

What does Affiliation Include?

Affiliation with our organization includes all the following:

- **Facebook Posts:** *Only Affiliates are permitted to advertise or share links within our Groups. Advertise/post within any of our five Paralegals Connect Facebook Groups. We will post an introductory post on your behalf and set as a group announcement. All subsequent posts must be made by you. We encourage you to post at least once a week in each group for maximum exposure.
- **Facebook Comments:** We encourage our Affiliates to search for posts that relate to services that you provide and comment with a link to your site and/or explain your services.
- **Website:** Listing your company information, logo, and brief description under our “Affiliates” tab on our website. www.ParalegalsConnect.com/Affiliates.html
- **Blog:** Listing your company information, logo, and full detailed description of your company under our “Blogs of Information” tab on our website. We do not limit the amount of information that you can add to your blog. www.ParalegalsConnect.com/Blogs-of-Information
- **Quarterly Newsletters:** Listing your company information, logo, and brief description under our ‘Meet our Affiliates’ Pages in our Quarterly Newsletters. www.ParalegalsConnect.com/Newsletter.html
- **Receive 1 free printed copy of the Quarterly Newsletter.**
- **Option to Submit an Article in our Quarterly Newsletters:** Each quarter our Affiliates have the option to submit an article in our newsletter. We suggest your first article include detailed information about the services that you provide to our members.
- **Instagram:** Paralegals Connect will post your company information and periodic advertisements in our Instagram Account: www.instagram.com/paralegalsconnect #paralegalsconnect
- **Twitter:** Paralegals Connect will post your company information and periodic advertisement in our Twitter Account: [@paralegalscnnct](https://twitter.com/ParalegalsCnnct)

Affiliate Pricing

<u>Length of Affiliation</u>	
6-Months (\$41.66 per month)	\$275
9-Months (\$38.88 per month)	\$375
12-Months (\$37.50 per month)	\$475

Frequently Asked Questions

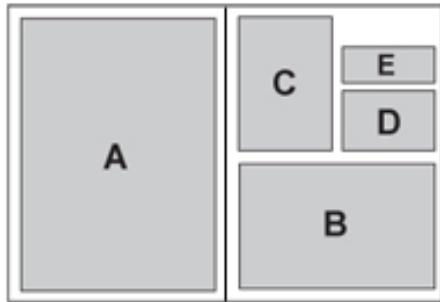
1. All advertising materials, including newsletter ad space must be supplied by the Affiliate.
2. Paralegals Connect does not offer exclusivity per vendor service(s).
3. The Affiliate Application must be emailed to Crystal@ParalegalsConnect.com for approval.
4. If your application is approved, a contract will be sent to you for your execution and return. All contracts must be executed and returned within 10-days to secure availability and pricing. Contracts must be returned with your company logo, company description, newsletter Ad, payment in full, blog space information, and all other pertinent affiliate/advertising information including the wording for all introductory posts.
5. Payments can be made via PayPal (friends and family so fees are not deducted), Venmo, or Zelle to CrystalMCornett@gmail.com.
6. The fully executed contract and payment must be received along with all advertising information before advertising will be permitted.
7. If you have any questions, please contact Crystal Cornett at 832-696-9315 Crystal@ParalegalsConnect.com.

Optional Affiliation Services

Paralegals Connect offers the below optional affiliation services:

- Ad Space in our Quarterly Newsletters:

12-Month: Full Page Ad Space: (4 Newsletters - \$75 each)	\$300
12-Month: ½ Page Ad Space: (4 Newsletters - \$37.50 each)	\$150
9-Month: Full Page Ad Space: (3 Newsletters - \$83.33 each)	\$250
9-Month: ½ Page Ad Space: (3 Newsletters - \$40.00 each)	\$120
6-Month: Full Page Ad Space: (2 Newsletters - \$100 each)	\$200
6-Month: ½ Page Ad Space: (2 Newsletters - \$50 each)	\$100



- Feature on the Cover of our Quarterly Newsletter:

Our newsletter is released quarterly, four times per year, and is released to our 23,000+ members and sent via email to our 2,000 email distribution list, posted in all 5 Facebook groups and on our Twitter and Instagram pages, posted on our website to be viewed by the public for maximum exposure.

Add your company information and photo(s) to the cover page of the newsletter.

February 2021:	\$500
May 2021:	\$500
August 2021:	\$500
December 2021:	\$500

- Purchase additional discounted copies of the Paralegals Connect Newsletter:

15 copies - \$30
30 copies - \$55

- Email distribution list:

Paralegals Connect will not be releasing our email distribution list to our Affiliates. However, we now offer to send emails promoting your services to our distribution list.

\$50 per email

Affiliate Application

Company Information:

Your Name/Position: _____

Business Name: _____

Address: _____

Website Address: _____

Phone Number: _____ E-Mail Address: _____

Instagram Handle: _____ Twitter Handle: _____

Description of your business: (include any sales/offers/promotions to our group members:

Affiliation:	<input type="checkbox"/> 6-Month \$275 <input type="checkbox"/> 9-Month \$375 <input type="checkbox"/> 12-Month \$475	Calculate Price Here
Half-Page Ad Space	<input type="checkbox"/> 6-Month \$100 <input type="checkbox"/> 9-Month \$120 <input type="checkbox"/> 12-Month \$150	
Full-Page Ad Space	<input type="checkbox"/> 6-Month \$200 <input type="checkbox"/> 9-Month \$250 <input type="checkbox"/> 12-Month \$300	
Cover of Newsletter	<input type="checkbox"/> November 2020 \$500 <input type="checkbox"/> February 2021 \$500 <input type="checkbox"/> May 2021 \$500 <input type="checkbox"/> August 2021 \$500	
Customized email to distribution list:	\$50 each (max 1 per month)	
Purchase Discounted Printed Copies of the Newsletter 15 copies - \$30 30 copies - \$55	<input type="checkbox"/> February 2021 <input type="checkbox"/> May 2021 <input type="checkbox"/> August 2021 <input type="checkbox"/> December 2021	

Estimated Total Amount Due: _____

I agree to the terms of items listed above.

Signature/Title

Company

Date