



Advertising with Paralegals Connect

Affiliate Partner Information Packet

Who we are: **Paralegals Connect** was created in 2013 by Crystal Cornett with the purpose of connecting paralegals around the world to network, interact, and learn from each other. We started out as one Facebook group and we have transformed into four Facebook groups, a Facebook page, Instagram, Twitter, and LinkedIn Page & Group, which all provide support for every stage of your legal career. **Paralegals Connect currently has 36,000 combined members.**

Paralegals Connect is always looking for Affiliate Partners that can offer our paralegals, legal assistants, future paralegals, and future attorneys the skills and services that will help them succeed in their careers. Our groups strive to provide information to the latest and greatest resources, education, and cost-effective opportunities that will enhance the skills, knowledge, and competency of our members. Becoming an Affiliate Partner with our groups offers worldwide visibility to approximately **36,000+ combined members** in the industry. Additional information about our groups can be found by visiting www.ParalegalsConnect.com.

** Only Affiliate Partners are permitted to advertise or share links within our groups. All affiliate partners must provide a service relevant to the legal industry. Unrelated products will be denied.

Organization Demographics

Paralegals Connect (Main FB Group): www.Facebook.com/Groups/ParalegalsConnect

Our first and largest group created for paralegals and paralegals-in-the-making to interact with other paralegals worldwide and provide valuable information to succeed in the paralegal industry.

Number of group members: 18,007

Paralegals Connect: Employment Board - www.Facebook.com/Groups/PCEmploymentBoard

A group designed for those seeking legal employment or internships, and for those seeking to hire legal professionals for their firm.

Number of group members: 9,192

Virtual/Freelance Paralegals Connect - www.Facebook.com/Groups/Virtual.FreelanceParalegalsConnect

A group designed for Virtual and/or Freelance Paralegals and those intending to break free of their 8-5 to go out on their own.

Number of group members: 4,292

Paralegals Connect: Study Group - www.Facebook.com/Groups/ParalegalsConnectStudyGroup

A group created for those attending a paralegal school or studying for a Paralegal Certification Exam where you can post questions about your legal studies.

Number of group members: 979

Paralegals Connect: Facebook Page - www.Facebook.com/pg/ParalegalsConnect

Number of Followers: 1,000+

Paralegals Connect: Instagram - www.Instagram.com/ParalegalsConnect

#ParalegalsConnect

Number of followers: 1,358

Paralegals Connect: Twitter - <https://Twitter.com/ParalegalsCnnet>

@ParalegalsCnnet

Number of followers: 263

LinkedIn:

Company Page: <https://www.linkedin.com/company/paralegals-connect>

Group: <https://www.linkedin.com/groups/9052061/>

Number of group members: 736

Creator/Admin: Crystal Cornett: <https://www.linkedin.com/in/crystalcornett/>

Website:

www.ParalegalsConnect.com

Email distribution list:

Collected paralegal email distribution list: **15,929**

What does Affiliation Include?

Affiliation with our organization includes all the following:

- **Facebook Posts:** *Only Affiliates are permitted to advertise or share links within our Groups. Advertise/post within any of our five Paralegals Connect Facebook Groups. We will post an introductory post on your behalf and set as a group announcement. All subsequent posts must be made by you. We encourage you to post at least once a week in each group for maximum exposure.
- **Facebook Comments:** We encourage our Affiliates to search for posts that relate to services that you provide and comment with a link to your site and/or explain your services.
- **Website:** Listing your company information, logo, and brief description under our “Affiliates” tab on our website. <http://www.paralegalsconnect.com/affiliate-partners.html>
- **Blog:** Listing your company information, logo, and full detailed description of your company under our “Blogs of Information” tab on our website. We do not limit the amount of information that you can add to your blog. www.ParalegalsConnect.com/Blogs-of-Information
- **Quarterly Magazines:** Listing your company information, logo, and brief description under our ‘Meet our Affiliates’ Pages in our Quarterly Magazines. <http://www.paralegalsconnect.com/magazines.html>
- **Receive 1 free printed copy of the Quarterly Magazine each quarter.**
- **Option to Submit an Article in our Quarterly Magazine:** Each quarter our Affiliates have the option to submit an article in our magazine. We suggest your first article include detailed information about the services that you provide to our members.
- **Instagram:** Paralegals Connect will post your company information and periodic advertisements in our Instagram Account: www.instagram.com/paralegalsconnect #paralegalsconnect
- **Twitter:** Paralegals Connect will post your company information and periodic advertisement in our Twitter Account: [@paralegalscnnct](https://twitter.com/ParalegalsCnnct)
- **LinkedIn:** Paralegals Connect will post your company information and periodic advertisement in our LinkedIn Group: <https://www.linkedin.com/groups/9052061/>

Affiliate Pricing

<u>Length of Affiliation</u>	<u>Price</u>
6-Months	\$300
9-Months	\$400
12-Months	\$500

Frequently Asked Questions

1. All advertising materials, including magazine ad space and cover graphics must be supplied by the Affiliate.
2. Paralegals Connect does not offer exclusivity per vendor service(s).
3. The Affiliate Application must be emailed to Crystal@ParalegalsConnect.com for approval.
4. If your application is approved, a contract will be sent to you for your execution and return. All contracts must be executed and returned within 10-days to secure availability and pricing. Contracts must be returned with your company logo, company description, magazine Ad, payment-in-full, blog space information, and all other pertinent affiliate/advertising information including the wording for all introductory posts.
5. Payments can be made via PayPal (friends and family so fees are not deducted), Venmo, or Zelle to CrystalMCornett@gmail.com.
6. The fully executed contract and payment must be received along with all advertising information before advertising will be permitted.
7. If you have any questions, please contact Crystal Cornett at 832-696-9315 Crystal@ParalegalsConnect.com.

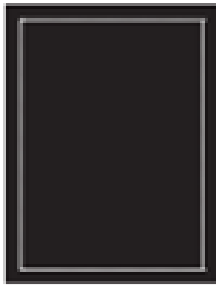
Optional Affiliation Services

Paralegals Connect offers the below optional affiliation services:

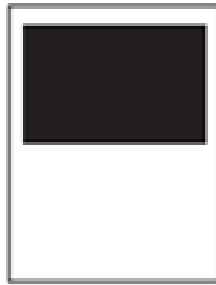
We only offer Full-Page or Half-Page (7.5 x 4.5”) Horizontal Ad Spaces.

- **Ad Space in our Quarterly Magazines:**

12-Month: Full Page Ad Space: (4 Magazines - \$75 each)	\$300
12-Month: ½ Page Ad Space: (4 Magazines - \$37.50 each)	\$150
9-Month: Full Page Ad Space: (3 Magazines - \$83.33 each)	\$250
9-Month: ½ Page Ad Space: (3 Magazines - \$40.00 each)	\$120
6-Month: Full Page Ad Space: (2 Magazines s - \$100 each)	\$200
6-Month: ½ Page Ad Space: (2 Magazines - \$50 each)	\$100



FULL PAGE



HALF PAGE



- **Feature on the Front or Back Cover of our Quarterly Magazine:**

Our magazine is released quarterly, four times per year, and is released to our 36,000 members and sent via email to our 15,929 email distribution list, posted in all 4 Facebook groups and on LinkedIn, Twitter, and Instagram, posted on our website to be viewed by the public for maximum exposure.

Add your company information and photo(s) to the cover page of the Magazine.

FRONT COVER		BACK COVER	
December 2022:	\$500	December 2022:	\$200
March 2023:	\$500	March 2023:	\$200
June 2023:	\$500	June 2023:	\$200
September 2022:	\$500	September 2023:	\$200

- **Purchase additional discounted copies of the Paralegals Connect Magazine:**

15 copies - \$30

30 copies - \$55

- **Email distribution list:**

Paralegals Connect will not be releasing our email distribution list to our Affiliates. However, we now offer to send emails promoting your services to our **15,929** email distribution list. (Sent via Mailchimp)

\$50 per email

Affiliate Application

Company Information:

Your Name/Position: _____

Business Name: _____

Address: _____

Website Address: _____

Phone Number: _____ E-Mail Address: _____

Instagram Handle: _____ Twitter Handle: _____

Description of your business: (include any sales/offers/promotions to our group members:

Affiliation:	<ul style="list-style-type: none">• 6-Month \$300• 9-Month \$400• 12-Month \$500	Calculate Price Here
Half-Page Ad Space	<ul style="list-style-type: none">• 6-Month \$100• 9-Month \$120• 12-Month \$150	
Full-Page Ad Space	<ul style="list-style-type: none">• 6-Month \$200• 9-Month \$250• 12-Month \$300	
Front Cover of Magazine	<ul style="list-style-type: none">• December 2022 \$500• March 2023 \$500• June 2023 \$500• September 2022 \$250	
Back Cover of Magazine	<ul style="list-style-type: none">• December 2022 \$200• March 2023 \$200• June 2023 \$200• September 2023 \$200	
Add your items/products to our Merchandise Store	10% of all Sales	
Customized email to distribution list: (15,929 List)	\$50 each (max 1 per month)	
Purchase Discounted Printed Copies of the Magazine 15 copies - \$30 30 copies - \$55	<ul style="list-style-type: none">• September 2022• December 2022• March 2023• June 2023	

Estimated Total Amount Due: _____

I agree to the terms of items listed above.

Signature/Title

Company

Date

Admin Name of who assisted you.