Paralegals CONNECT

CONNECTING LEGAL PROFESSIONALS. ADVANCING CAREERS. BUILDING COMMUNITY.

ESTABLISHED IN 2013

**Crystal Cornett**
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www.ParalegalsConnect.com

# Paralegals Connect
# Preferred Partner Program

Promote Your Business to More Than 51,680 Legal Professionals and 23,000 Email Subscribers Through the Paralegals Connect Network, One of the Largest Online Communities Dedicated to the Legal Industry.

## About Paralegals Connect

Founded in 2013 by Crystal Cornett, Paralegals Connect is a thriving community of paralegals, legal assistants, law students, attorneys, legal recruiters, legal technology providers, and legal service professionals.

## The Paralegals Connect Monthly Brief

After five successful years of publishing The Paralegals Connect Magazine, we are excited to introduce The Paralegals Connect Monthly Brief, a digital publication delivered directly to more than 23,000 subscribers each month.

The Monthly Brief features industry news, educational resources, career opportunities, Preferred Partner highlights, and featured articles published on ParalegalsConnect.com.

## Community Reach

- Paralegals Connect (Main Group): 30,487 Members
- Paralegals Connect Employment Board: 15,442 Members
- Virtual/Freelance Paralegals Connect: 5,751 Members
- Total Facebook Group Membership: 51,680+
- Email Subscriber List: 23,000+

Our audience includes paralegals, legal assistants, law students, attorneys, legal recruiters, legal technology providers, educators, court reporting professionals, and legal service providers throughout the United States and beyond.

Ready to connect with thousands of legal professionals? Become a Preferred Partner today.

## Preferred Partner Memberships:

### 6-Month Membership – $699

- Promote your business across the Paralegals Connect network, reaching more than 51,680 legal professionals
- Up to 78 promotional opportunities during your 6-month membership
- Company listing on the Preferred Partners page of ParalegalsConnect.com
- Inclusion in the Paralegals Connect Monthly Brief
- Opportunity to submit articles and links for inclusion in the Monthly Brief. Featured articles will be published on the Paralegals Connect website and remain available in our online blog archive for ongoing visibility and exposure.

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**1-Year Membership – $1,000** ⭐ Most Popular Option

- Promote your business across the Paralegals Connect network, reaching more than 51,680 legal professionals
- Up to **156 promotional opportunities annually across the Paralegals Connect network** (up to one post per week in each group)
- Company listing on the Preferred Partners page of ParalegalsConnect.com.
- Featured in the Paralegals Connect Monthly Brief
- Opportunity to submit articles and links for inclusion in the Featured Articles section of the Paralegals Connect Monthly Brief. Featured articles will be published on the Paralegals Connect website and remain available in our online blog archive for ongoing visibility and exposure.
- Best Value

**Premier Partner Membership – $2,500**

- Everything included in the 1-Year Preferred Partner Membership
- Featured placement in every edition of the Paralegals Connect Monthly Brief
- Featured placement on the Preferred Partners page of ParalegalsConnect.com
- One complimentary dedicated email campaign annually
- Premier Partner spotlight announcement shared throughout the Paralegals Connect network
- Priority consideration for article publication and featured content opportunities
- Premier Partner designation on website listings
- Renewal priority before memberships become available to new partners

## Monthly Brief Opportunities

Preferred Partners receive discounted rates and exclusive opportunities for inclusion in the Paralegals Connect Monthly Brief.

| Service | Preferred Partner | Non-Member |
|---|---|---|
| Featured Article | Included | $99 |
| Featured Business Spotlight | $99 | $149 |
| Dedicated Email Campaign | $99 | $149 |

## Dedicated Email Campaigns

Preferred Partner Rate: $99
Non-Member Rate: $149

Dedicated email campaigns may include:

- • Company announcements
- • Educational programs
- • Webinars and events
- • Job opportunities
- • Product and service promotions
- • Website links, graphics, logos, and videos

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## Why Partner with Paralegals Connect?

- Established in 2013
- More than 51,680 community members
- More than 23,000 email subscribers
- One of the largest online communities dedicated to legal professionals
- Direct access to paralegals, legal assistants, attorneys, recruiters, educators, and legal service providers
- Founded by a paralegal, for legal professionals.

## Who Advertises with Us?

- Paralegal Schools
- Legal Recruiters
- CLE Providers
- Legal Technology Companies
- Court Reporting Firms
- Expert Witness Services
- Virtual Paralegal Businesses
- Legal Service Providers

## Non-Exclusivity

Participation in the Preferred Partner Program is non-exclusive. Paralegals Connect reserves the right to accept multiple Preferred Partners offering similar or competing products and services.

## Disclaimers:

Preferred Partners are responsible for creating and posting their own promotional content. Unused posting opportunities do not roll over and have no cash value. All content must comply with Paralegals Connect community standards and advertising guidelines.

Promotional posts may not be duplicated across groups on the same day. We encourage partners to vary content and tailor posts to each audience.

## Email Campaign Submission & Scheduling Policy

Email campaign requests must be submitted with all required content, including logos, graphics, links, event information, and any requested text.
Please allow up to one week for the Paralegals Connect team to review materials, prepare the email campaign, and schedule distribution.
Campaign scheduling is based on availability and is not guaranteed for a specific date unless agreed upon in advance.
Paralegals Connect reserves the right to edit content for formatting, clarity, and consistency.

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# Preferred Partner & Advertising Inquiry Form

## Contact Information:

Contact Name & Title: _____
Company: _____
Email Address: _____
Phone Number: _____
Website: _____
LinkedIn Company Page (Optional): _____
Tell us about your company and marketing goals: _____
_____
How did you hear about Paralegals Connect? _____
Preferred Start Date: _____

## Membership Selection:

☐ 6-Month Preferred Partner Membership ($699)
☐ 1-Year Preferred Partner Membership ($1,000)
☐ Premier Partner Membership ($2,500)

## Additional Marketing Options:

☐ Dedicated Email Campaign ($99 Preferred Partner | $149 Non-Member)
☐ Featured Article in the Monthly Brief (Included for Preferred Partners | $99 Non-Member)
☐ Featured Business Spotlight in the Monthly Brief ($99 Preferred Partner | $149 Non-Member)
☐ Website Listing on the Preferred Partners Page ($299 Annually)
☐ Blog Article Publication on ParalegalsConnect.com ($149)
☐ Custom Advertising Opportunity
☐ I'm not sure which option is best for my business. Please contact me.

## Agreement:

☐ I understand all advertising is subject to approval.
☐ I understand participation is non-exclusive.
☐ I agree to comply with advertising guidelines.
☐ I understand that email campaign requests require up to one week for preparation and scheduling after all materials have been submitted.
☐ Advertising and membership benefits begin upon receipt of approval and payment by Paralegals Connect.

Questions? Contact Crystal Cornett at Crystal@ParalegalsConnect.com or 832-696-9315.
Payment options available upon approval.
www.ParalegalsConnect.com